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Comment on Sprint Environmental Initiatives

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BSR, a global business network and consultancy focused on sustainability, has worked with Sprint over the past two years to guide the Company's Corporate Responsibility practices, and to support their efforts to engage and obtain feedback from a range of external stakeholders. The opportunity to improve the environmental impacts of Sprint products and services, including through the development of "greener" handsets, was identified as an early priority. We are impressed by the progress that the Company is making, as represented by the Samsung Reclaim as well as Sprint's broader environmental initiatives.

BSR has worked extensively with companies in the information and communications technology industries, and we understand the complex sustainability challenges—and opportunities—that face both manufacturers and service providers in that industry. We are strongly supportive of the approach that Sprint has taken in developing the Reclaim, collaborating with suppliers and business partners to offer a product that has a smaller environmental footprint, is designed to appeal to mainstream as well as environmentally-conscious consumers, and does not demand a price premium. This is all the more noteworthy given the complex technical requirements and lack of common standards for green electronics. We are also pleased to see that these efforts have been informed by meaningful independent stakeholder engagement.

While the Reclaim represents an exciting step in itself, we believe it is even more important as an indicator of where Sprint product development appears to be headed more broadly. Improvements such as greater recyclability, improved energy efficiency or the elimination of harmful material in a single product represent a good start, but meaningful large scale impact will depend on the Company's ability to expand their application across the entire product portfolio and to address the total life cycle impacts of the production processes, infrastructure, and support services that support these products. We look forward to such efforts and recommend that the Company create and publish a green product roadmap to chart its future direction.

Ambitious approaches that involve both innovative product developments and significant core business improvements are critical to our collective efforts to address the challenges that society faces, and we hope that companies like Sprint continue to expand the work they are doing.

A handwritten signature in black ink that reads "Eric Olson". The signature is fluid and cursive, with a prominent initial "E".

Eric Olson

Senior Vice President – Advisory Services

BSR